The College of New Jersey
Strategic Map: 2012-2015

Revised
10/03/13

Make the Timely Strategic Choices Necessary to Provide Educational Excellence on an Affordable, Sustainable Basis

A

Clarify and Communicate TCNJ Identity & Distinctiveness

1

Reaffirm the TCNJ Mission and Key Educational Elements/Outcomes

Define Key Outcomes for TCNJ Graduates

Identify Points of Excellence and Distinctiveness

Define a Concise Institutional Identity

Implement Effective Communications Strategies for Key Target Audiences

Live a Culture of Diversity & Inclusion

B

Strengthen TCNJ's Intellectual Community and Focus Academic Programs

Increase Support for TCNJ Faculty Scholarship

Use Program Assessment and Prioritization to Drive Excellence

Identify and Prioritize Signature Experiences and Foster Universal Participation

Foster Engaged Pedagogies and Best Practices Wherever Learning Occurs

Strengthen Advising to Foster Student Learning and Success

Create/Modernize Facilities for Co-curricular Student Engagement

C

Strengthen the Integrated, Transformative Total Student Experience

Enhance "Entry Point" Opportunities for Engagement and Integration

Develop & Implement Reallocation to Support Strategic Priorities

Expand and Strengthen Development Efforts Aligned with Priorities

Ensure Adequate Human Resources Aligned with Strategic Priorities

D

Develop and Implement a Sustainable Financial Model Supporting A, B, C & F

Build Financial Models to Support Strategic Resource Deployment

Explore Creative Options for Revenue Enhancement

Expand and Strengthen Development Efforts Aligned with Priorities

E

Create a Strategically Effective Institution Focused on Outcomes Supporting A, B, C & F

Align Decision Making with Strategic/Institutional Effectiveness

Align Institutional Planning, Assessment and Budgeting Processes

Create a Culture Of Both Innovation and Accountability

Create the Physical Infrastructure to Support Effectiveness

Implement the Technology to Support Effectiveness

F

Live a Culture of Diversity & Inclusion